

Terms and Conditions
Buynomics Future of RGM Report Survey Giveaway

1. Organizer

The organizer of the “Buynomics Future of RGM Report Survey Giveaway” is Buynomics GmbH, Rudolfplatz 3, 50674 Köln, Germany, email: marketing@buynomics.com (“Buynomics”).

The term “Giveaway” refers to the promotional prize draw organized by Buynomics, in which eligible participants who complete the Buynomics Future of RGM Report Survey during the Entry Period are entered into a random draw to win one of the Prizes described below.

2. Eligibility

The Giveaway is open globally to individuals aged 18 years or older at the time of entry who validly complete the Buynomics Future of RGM Report Survey during the Entry Period, except where participation is prohibited, restricted, or subject to registration, bonding, approval, or other requirements that Buynomics has not satisfied.

Participants are responsible for ensuring that their participation is lawful in their jurisdiction.

Employees of Buynomics, its subsidiaries, affiliates, and their immediate family or household members are not eligible to participate.

Only one entry per person and email address is permitted. Multiple entries from the same individual or email address may be disqualified.

Buynomics reserves the right to disqualify any participant who is found to be fraudulent, ineligible, or otherwise non-compliant with these Terms and Conditions.

3. Entry Period

The survey will be open for participation from 00:00 CEST on 7 July 2026 to 23:59 CEST on 17 August 2026, both dates inclusive (“Entry Period”).

Any entries received after the Entry Period will not be considered. Buynomics is not responsible for technical failures, network issues, or other circumstances that may prevent timely entry.

4. How to Enter

To enter, participants must complete the Buynomics Future of RGM Report Survey in its entirety during the Entry Period and provide valid contact details.

No purchase or payment is necessary to enter or win. Completion of the survey is required for entry. A purchase or business relationship with Buynomics does not increase the chances of winning. Odds of winning depend on the number of eligible entries received.

Incomplete surveys or surveys with invalid contact information will not qualify.

5. Prizes

The Prizes consist of:

- (a) one (1) Amazon voucher worth €250 for a winner resident in the EU or US\$300 for a winner resident in the United States; and
- (b) three (3) print copies of The Pricing Playbook by Dr. Ingo Reinhardt, published by Wiley, with an approximate retail value of €27 per copy.

There will be four (4) winners in total. One (1) winner will receive the Amazon voucher prize. Three (3) winners will each receive one (1) print copy of The Pricing Playbook.

If the Amazon voucher winner resides outside the EU or United States, Buynomics may provide an Amazon voucher in a local currency of equivalent value, based on prevailing exchange rates at the time of prize fulfillment. If Amazon vouchers are unavailable in the winner's jurisdiction, Buynomics may substitute a comparable digital voucher or prize of equal or greater value.

Shipping costs for the print book prizes are included. Book prize winners will be contacted after the winners are selected and asked to provide a valid physical delivery address for prize fulfillment.

All Prizes are non-transferable, non-exchangeable, and not redeemable for cash. The Amazon voucher is subject to Amazon's own terms, conditions, restrictions, and expiry dates, which may vary by jurisdiction.

Amazon is not a sponsor, administrator, or partner of this Giveaway and is not responsible for its operation, administration, or fulfillment. Amazon, Amazon.com, and related marks are trademarks of Amazon.com, Inc. or its affiliates.

Winners are solely responsible for any taxes, charges, customs duties, or additional expenses not expressly covered by their Prize.

6. Winner Selection and Notification

Four (4) winners will be selected at random from all valid survey entries after the Entry Period using a computer-generated random selection process.

The draw will take place on 18 August 2026.

Winners will be notified via the contact details provided within five (5) working days of the draw. If a winner does not respond within seven (7) days of notification, Buynomics reserves the right to withdraw the Prize and select an alternative winner.

The Amazon voucher will be delivered electronically to the winner's confirmed email address within ten (10) working days of confirmation. Print book prizes will be shipped to the physical delivery address provided by the relevant winners after confirmation.

Buynomics is not responsible for delays, failed delivery, customs issues, or incorrect delivery details provided by a winner.

Where required by applicable law, Buynomics may make limited winner information available upon request, subject to applicable privacy laws and the winner's rights.

7. Publicity

Buynomics will not use a winner's name, company name, image, quote, or testimonial in promotional materials relating to the Giveaway without the winner's prior written consent.

No further personal details will be published without consent.

8. Privacy and Survey Data

Buynomics will process personal data provided by participants for the purposes of administering the Giveaway, verifying eligibility, contacting winners, and fulfilling Prizes.

Survey responses will be used in anonymized and aggregated form for research purposes in the Future of RGM Report. No individual response will be published or attributed without the participant's explicit consent.

Contact details will not be used for marketing unless the participant has separately opted in or such use is otherwise permitted under applicable data protection law.

Personal data collected for the Giveaway will be retained only for as long as necessary to administer the Giveaway, handle related queries, and comply with legal obligations. Further information is available in the [Buynomics Privacy Policy](#).

9. General Conditions

Buynomics reserves the right to cancel, suspend, or modify the Giveaway if technical issues, fraud, legal restrictions, or events beyond its reasonable control affect the fairness, integrity, or proper administration of the Giveaway.

Buynomics may amend these Terms and Conditions as necessary, with updates published on the same platform as the original terms.

Decisions made by Buynomics regarding the administration of the Giveaway are final, subject to participants' mandatory legal rights.

10. Limitation of Liability

Buynomics will not be responsible for any lost, late, incomplete, invalid, misdirected, or delayed entries, technical failures, or events beyond its reasonable control that affect participation in the Giveaway.

To the maximum extent permitted by law, Buynomics shall not be liable for any indirect, incidental, or consequential damages, including but not limited to loss of profits or business interruption, arising from participation in the Giveaway or acceptance of a Prize.

Nothing in these Terms and Conditions limits or excludes the liability of Buynomics for intent, gross negligence, injury to life, body, or health, or any liability that cannot be excluded or limited under applicable law.

11. Governing Law

These Terms and Conditions are governed by the laws of Germany.

Disputes shall be subject to the courts of Germany, unless mandatory applicable law provides otherwise.

This does not affect participants' statutory consumer rights under applicable local laws.

By participating in the Giveaway, participants agree to these Terms and Conditions.